

ABIODUN OYEDOKUN RIDWAN

Graphic Designer | Motion Designer | Brand Identity Specialist

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📍 Akure, Ondo State

🔗 Portfolio

PROFILE

Creative and detail-driven Graphic & Motion Designer with over 5 years of experience crafting impactful brand visuals, animations, and marketing content. Skilled in branding, visual storytelling, and digital media design across both print and online platforms. Adept with Photoshop, Canva, and motion tools, combining strong aesthetics with strategy to deliver designs that elevate brands and engage audiences.

TOOLS

Adobe Photoshop | Canva | Figma (Basic) | CapCut / After Effects (Basic) | AI Design Tools

EXPERIENCE

05/2025 – 08/2025

Remote

Contract Graphic Designer

Core Connect Academy (CCA)

- Designed flyers, video ads, and promotional materials that effectively boosted engagement.
- Created and edited AI-generated UGC-style videos that performed exceptionally well in marketing campaigns.
- Collaborated with the marketing team to maintain brand consistency and campaign quality.
- Delivered creative content with measurable results and high conversion rates.

06/2024 – 03/2025

Remote

Graphic Designer

Your Business Gateway (YBGW)

- Designed and developed branding assets such as logos, banners, and promotional visuals.
- Created engaging social media graphics and campaign materials to enhance brand identity.
- Produced print and web-ready designs aligned with marketing strategies.
- Worked closely with clients to achieve creative and strategic alignment.

2021

Freelance Illustrator & Content Designer

Rhealsourceworld

- Delivered custom illustrations, digital content, and branded materials for businesses.
- Designed Instagram carousels, infographics, and animated visuals to boost social presence.
- Utilized AI tools to enhance ideation and streamline creative workflows.
- Maintained a strong reputation for quality, creativity, and timely project delivery.

2017 – 2020

Senior Designer

Oyotech Computer

- Led branding and marketing design projects, overseeing visual execution.
- Trained and mentored junior designers, improving design standards.
- Produced consistent, brand-aligned visuals for print and digital use.

EDUCATION

2018 – 2023
Kwara State, Nigeria

B.Sc. Political Science
University of Ilorin

CORE EXPERTISE

Design & Branding

Brand Identity
Logo Design
Layouts
Print & Digital Materials

Social Media Design

Carousels
Infographics
Ad Campaigns
Visual Storytelling

Collaboration

Remote teamwork
Creative Direction
Client Communication

Motion Graphics

Short-form videos
Social Media Animations
YouTube Thumbnails

Creative Tools

Adobe Photoshop
Canva
AI Tools
Video Editing Software

Marketing Design

Brand Strategy Support
Promotional Design
Visual Consistency

ACHIEVEMENTS

- Produced high-converting marketing visuals and motion designs for Core Connect Academy. YBGW
- Delivered successful brand identity and promotional projects for YBGW.
- Completed 50+ freelance design projects with exceptional client satisfaction.
- Recognized for creative versatility and innovative use of AI in design.